**TITLES FOR MCOM**

1. A STUDY ON EMPLOYEE PERCEPTION TOWARDS GOLDWINNER SUNFLOWER OIL IN COIMBATORE CITY
2. A PROJECT REPORT ON INVISIBLE BRANDING WITH REFERENCE TO GLAXOPLAST
3. A STUDY ON IMPULSIVE CONSUMER BEHAVIOUR AND ITS DETERMINANTS
4. A STUDY ON EFFECTIVENESS OF SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO GARMENT INDUSTRY
5. A STUDY ON CONSUMER BEHAVIOUR AND SATISFACTION TOWARDS RETAIL DEPARTMENTAL STORES IN COIMBATORE CITY
6. A STUDY ON GENERAL SHOPPING BEHAVIOUR IN MALLS WITH REFERENCE TO COIMBATORE CITY
7. A STUDY ON CONSUMER BEHAVIOUR AND SATISFACTION TOWARDS PATANJALI AYURVED PRODUCTS IN COIMBATORE CITY
8. A STUDY ON CUSTOMER AWARENESS AND LEVEL OF SATISFACTION TOWARDS DEPOSIT MACHINE SERVICES
9. A STUDY ON BRAND IMAGE OF SAKTHI MASALA WITH REFERENCE TO COIMBATORE CITY
10. A STUDY ON HABITUAL BUYING BEHAVIOR OF BRANDED APPARELS
11. A STUDY ON MARKET POTENTIAL ANALYSIS OF SONY TELEVISION IN COIMBATORE
12. A STUDY ON BRAND AWARENESS AND CUSTOMER SATISFACTION TOWARDS IDEA CELLULAR WITH SPECIAL REFERENCE TO COIMBATORE CITY
13. THE PROJECT REPORT IS ABOUT CUSTOMER SATISFACTION TOWARDS CAPITAL MARKET WITH REFERENCE TO ASYLE CAPITALS.
14. A STUDY ON INVESTOR PERCEPTION IN INDIAN SHARE MARKET
15. PURCHASE BUYING BEHAVIOR OF TAXI OPERATOR WITH SPECIAL REFERENCE TO TATA VEHICLE IN THE CITY OF COIMBATORE
16. A PROJECT REPORT ON QUALITY OF SERVICE PROVIDED BY INDIA MART
17. A PROJECT ON PROMOTIONAL SCHEMES INVOLVED IN BRAND PERCEPTION WITH REFERENCE TO GLAXOPLAST
18. A STUDY ON EFFECTIVENESS OF PROMOTION IN FMCG RETAIL STORES IN COIMBATORE CITY
19. A STUDY ON BRAND AWARENESS AND PERCEPTION IN BLACK THUNDER THEME PARK PVT LTD
20. A STUDY ON CONSUMER PREFERENCE TOWARDS FOUR WHEELER LOANS WITH REFERENCE TO COIMBATORE DISTRICT
21. A STUDY ON PERCEPTION OF CUSTOMERS TOWARDS ECO FRIENDLY PRODUCTS WITH REFERENCE TO COIMBATORE
22. A STUDY ON EFFECTIVENESS OF USAGE OF CREDIT CADS WITH REFERENCE TO COIMBATORE
23. A STUDY ON CUSTOMER SATISFACTION ON BUYING GROCERIES ONLINE (BIG BASKET) IN COIMBATORE CITY
24. A STUDY ON CONSUMER PREFERENE ON FRANCHISE FOOD IN COIMBATORE
25. A STUDY ON SUPPLY CHAIN MANAGEMENT IN MCDONALDS WITH REFERENCE TO COIMBATORE
26. A STUDY ON MARKETING STRATEGIES ADOPTED FOR SELLING DIFFERENT MOBILE HANDSETS
27. A STUDY ON IMPACT OF GST ON RETAIL SECTOR WITH REFERENCE TO COIMBATORE CITY
28. A STUDY ON RETAILERS PERCEPTION TOWARDS MARKET ORIENTATION WITH REFERENCE TO JOHNSON AND JOHNSONS
29. A STUDY ON IMPACT OF SMARTPHONE AMONG COLLEGE STUDENTS WITH REFERENCE TO COIMBATORE CITY
30. A STUDY ON CUSTOMER PERCEPTION TOWARDS SERVICE QUALITY OF SELECTED MULTI SPECIALITY HOSPITALS IN COIMBATORE
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34. A STUDY ON PERFORMANCE APPRISAL WITH REFERENCE TO RG APPARELS
35. A STUDY ON THE EFFICIENCY OF ADVERTISING ON BUYER BEHAVIOR WITH REFERENCE TO JOHNSON AND JOHNSON PRODUCT
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56. A STUDY ON WOMEN EMPOWERMENT OF SELF HELP GROUP WITH REFERENCE TO COIMBATORE.
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75. A STUDY ON EFFECTIVENESS OF EXISISTING PERFORMANCE
76. A STUDY ON PERCEPTION OF EMPLOYEE ON CHANGE IN ORGANISATIONAL CULTURE
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78. A STUDY ON ORGANISATIONAL CULTURE AND BEHAVIOUR
79. A STUDY ON THE EFFECTIVENESS OF FINANCIAL CONTROL IN PUBLIC SECTOR
80. A STUDY ON THE IMPACT OF FISCAL AND MONETARY POLICY IN CONTROLLING UNEMPLOYMENT